



NCP/244/24

Date: 27-09-2024

CIRCULAR

This is to inform you that the Co-Curricular Committee will be organizing a mime show on 30th September 2024. This event aims to raise awareness about drug abuse and promote prevention.

**Title:** Mime Show - Reduction of Drug Abuse

**Date:** 30/09/2024-

**Time:** 3.00 to 4.00 PM

**Venue:** Grand Mall, Muvattupuzha

**Participants:** 15

**In Charge/Coordinator:** Mrs. Melody Grace Baby



Copy to.

1. Administrator
2. Class coordinator

PRINCIPAL

**Dr. BADMANABAN .R**  
PRINCIPAL

**Nirmala College of Pharmacy**  
**Muvattupuzha, Ernakulam (Dist.)**  
**Kerala- 686 661**





# Nirmala College of Pharmacy, Muvattupuzha

Muvattupuzha P.O Ernakulam District Kerala, India, Pin:686661

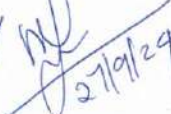
Email : info@nirmalacp.org

Phone : 04852836888


## EVENT PROPOSAL

1. Title : MIME SHOW - REDUCTION OF DRUG ABUSE
2. Date and Time : 30/09/2024-15:00:00 30/09/2024-16:00:00
3. Venue : GRAND MALL , MUVATTUPUZHA
4. Category : Co-curricular events
5. Sub Category : Outreach Program
6. Event : MIME SHOW - REDUCTION OF DRUG ABUSE
7. Activity : MIME
8. Proposed Students as Participants : 15
9. In charge/Coordinator : Mrs. Melody Grace Baby
10. Agenda : Raising Awareness about Drug Abuse and Promoting Prevention
11. Resource Person : NIL
12. Resource Person Phone & Email : NIL  
NIL
13. Resource Person Address : NIL
14. Industry : NIL
15. Mode of Interaction : NIL
16. Outcome : To Increase Awareness about the Dangers of Drug Abuse especially to targeted youth audience and also to motivate the public to take part in local drug prevention initiatives, support rehab programs, or become advocates for anti-drug campaigns.
17. Organized By : co-curricular committee;
18. Mode of Transportation if any : Auto
19. Amount Budgeted : 500
20. Funded by : Institution


Proposed by Name & Signature

Mrs. Melody Grace Baby  
  
 27/09/24

Verified by IQAC

  
 27/09/24

Approved By Principal

  
 27.07.24

**NIRMALA COLLEGE OF PHARMACY**  
**Muvattupuzha P.O., Ernakulam Dist., Kerala-686661**  
**Established in 2004, under Nirmala College Society**  
**(Reg.No.ER 928/2001)**



**OUT REACH ACTIVITY – MIME SHOW ON**  
**REDUCTION OF DRUG ABUSE**

<b>Date &amp; Time</b>	30 <sup>th</sup> September, 3:30 pm
<b>Venue</b>	Grand Mall, Muvattupuzha
<b>Collaborating agency</b>	CO – CURRICULAR COMMITTEE
<b>Topic</b>	Reduction of Drug Abuse
<b>Events</b>	Mime Show
<b>No. of participants benefitted</b>	15

In response to the growing concern about drug abuse among youth, the CO – Curricular Committee and 6<sup>th</sup> semester B. pharm students of Nirmala College of Pharmacy organized a MIME show as part of an outreach activity to raise awareness about the dangers of Drug abuse. The event was conducted at Grand Mall, Muvattupuzha, attracting a large and diverse audience, including families, students, and shoppers.

**EVENT HIGHLIGHTS:**

The MIME show was the central attraction of the event. The student performers used gestures, expressions, and body language to portray the life of a person (Boxer) spiraling into Steroid addiction, for stamina and better performance in Matches and finally his Deterioration as the eventual consequences of steroid abuse. Without the use of words, the emotional depth of the performance deeply moved the audience, conveying the message that drug (steroids) abuse leads to devastating consequences.

The visual and emotional narrative resonated with the audience, encouraging a collective effort to curb drug usage. The outreach activity demonstrated the role of students in contributing to social causes and spreading impactful messages through creative medium

**Outcome:**

- 1. Increased Awareness Among Attendees:** The MIME show delivered a powerful, non-verbal narrative on the dangers of drug abuse, resonating deeply with the diverse audience.
- 2. Emotional and Social Impact:** The MIME show evoked an emotional response from the audience, particularly through its portrayal of the personal and social devastation caused by drug addiction.
- 3. Empowerment of Students as Advocates:** The students who participated in the MIME performance gained valuable experience in social advocacy. Their involvement in this outreach activity not only increased their understanding of the drug abuse issue but also empowered them as proactive advocates for change in their community.

The event fostered a greater sense of community involvement in anti-drug efforts, laying the groundwork for future initiatives to address this issue.



Muvattupuzha, Kerala, India  
XHJH+XH8, opposite Grand Centre Mall, Thottumkalpeedika, Muvattupuzha, Kerala 686661, India  
Lat 9.982408°  
Long 76.579004°  
30/09/24 04:02 PM GMT +05:30

GPS Map Camera







