



NIRMALA COLLEGE OF PHARMACY, MUVATTUPUZHA



**INNOVATION
AND ENTREPRENEURSHIP DEVELOPMENT CENTER (IEDC)**

OFFERING ADD-ON COURSE ON

**VALUE CREATION
THROUGH INNOVATIONS**

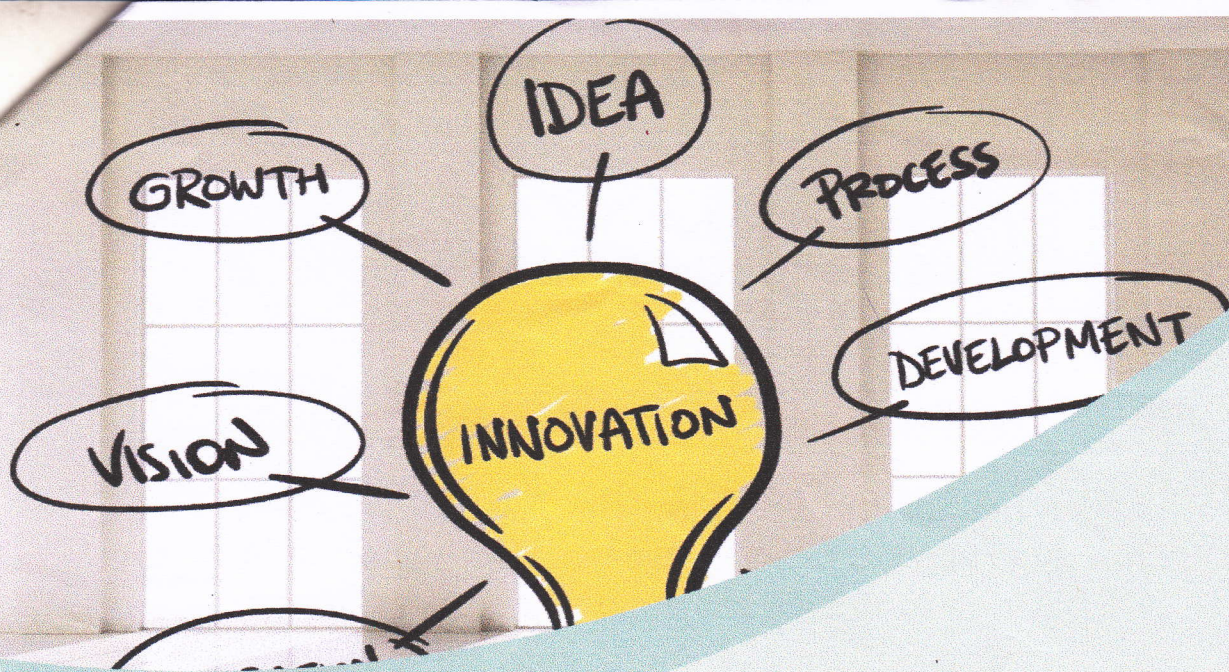
START DATE : 01/01/2023

COURSE COORDINATOR:



**DR. FELS SAJU,
NODAL OFFICER
IEDC**





AIM

Aim of the course that provide the necessary skills and knowledge to enhance the entrepreneurial skills and innovation attitude of the students.

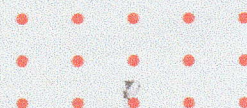
COURSE CONTENT

- Entrepreneurship attitude & behavior development
- Design thinking
- Idea Pitching
- Business model Canvas
- Startup Development
- Hands on training on 3D Printing
- Hands on training on Artificial Intelligence
- Hands on training on Robotics
- Patent search and filing procedures
- Intellectual property rights; Importance, Various modes of IPR, Registration requirements.

COURSE OUTCOME

By the end of the course,

- Students will have gained an understanding of the skills necessary to generate, develop, and implement innovative ideas that create value for organizations and society
- Students will learn about the importance of innovation for creating value in organizations, the different types of innovation, and the strategies and processes for managing innovation



DURATION OF THE COURSE : 45 HRS

ELIGIBILITY FOR ADMISSION

Candidates studying in seventh semester B Pharm/
M Pharm (Pharmaceutics) course at Nirmala College of Pharmacy,
Muvattupuzha, Ernakulam are eligible to apply.

MODE OF ASSESSMENT

At the end of course, candidate who have above 80% attendance will be eligible for the course & examination. (Group discussion & idea presentation)
Those who secured 50 %marks in the examination will be awarded course completion certificate.



IDEA PRODUCT FUTURE
CREATIVITY
INNOVATION
IMPROVEMENT PROGRESS MODERNIZATION
RESEARCH



J. Basheerabon
PRINCIPAL

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